



Paradise

**PUFF
SEEDS**

Royal Queen Seeds



COOLIO

Chill, Stay Cool, & Be A Legend



🌿 Paradise Puff™ Seeds – Cultivating Legacy with Royal Queen Seeds

🔥 A New Era of Cannabis Cultivation Inspired by Greatness

Paradise Puff™ Seeds represent more than just cannabis—they embody a movement, a lifestyle, and a legacy. Inspired by the iconic Coolio, Paradise Puff™ Seeds are designed for growers who seek premium genetics, high yields, and a legendary experience from seed to harvest. By partnering with Royal Queen Seeds, Paradise Puff™ aims to bring exclusive, top-tier cannabis seeds to cultivators worldwide, ensuring that the next generation of growers can experience a strain worthy of hip-hop royalty and premium cannabis excellence.

WHY PARADISE PUFF™ SEEDS?

- ✓ Elite Genetics – Engineered for maximum potency, yield, and quality
- ✓ High-Yielding Plants – Robust growth for both indoor and outdoor cultivation
- ✓ Exclusive Branding – Limited-edition, collector's packaging inspired by hip-hop culture
- ✓ Backed by Coolio's Legacy – A name that commands respect and recognition world-wide

PARADISE PUFF™ SEEDS – PREMIUM PACKAGING & PRESENTATION

For elite growers, presentation is everything. Paradise Puff™ Seeds will be sold in luxurious, limited-edition packaging, featuring:

- ✨ Gold-Foil Embossed Collector's Boxes
- ✨ Matte Black & Emerald Green Designs
- ✨ Holographic Labels for Authenticity & Exclusivity
- ✨ QR Codes for Exclusive Digital Grow Guides

This is more than just a cannabis seed brand—it's a cultural experience.

GLOBAL DISTRIBUTION STRATEGY WITH ROYAL QUEEN SEEDS

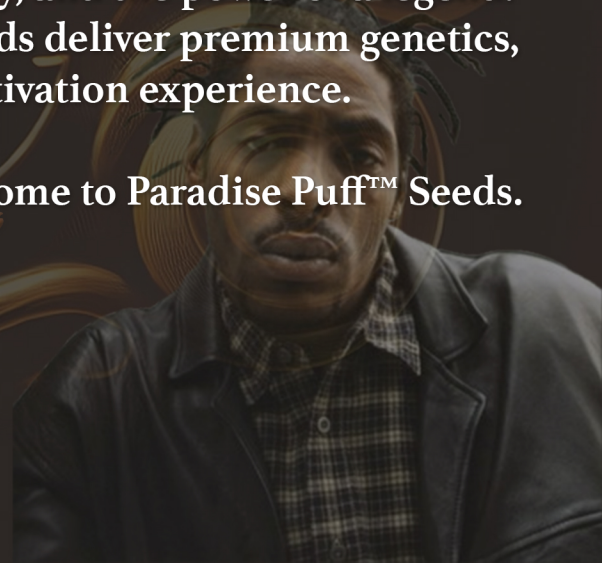
- 🌱 Online Exclusive Drops – Paradise Puff™ Seeds will launch as a limited drop on Royal Queen Seeds' website, ensuring exclusivity and demand.
- 🌱 Retail Partnerships – Strategic collaborations with high-end dispensaries & boutique grow shops.
- 🌱 Celebrity & Influencer Marketing – Engaging cannabis enthusiasts, music artists, and tastemakers to push brand awareness.
- 🌱 NFT & Digital Perks – Exclusive Paradise Puff™ seed NFT drops with digital merch access.

PARADISE PUFF™ SEEDS – CULTIVATING LEGENDS

A Legacy in Every Seed – Inspired by Coolio's Global Impact
Coolio wasn't just a hip-hop legend—he was a cultural icon who shaped music, style, and attitude worldwide. His influence extended beyond the stage, leaving a lasting legacy that continues to inspire generations. Today, Coolio's estate is honoring that legacy by bringing something revolutionary to the cannabis cultivation world—Paradise Puff™ Seeds.

This isn't just another cannabis seed line; this is a movement. Every seed carries the soul of hip-hop, the energy of creativity, and the power of a legend. Designed for elite growers, Paradise Puff™ Seeds deliver premium genetics, high yields, and an unforgettable cultivation experience.

Grow the movement. Cultivate greatness. Welcome to Paradise Puff™ Seeds.



🔥 PARADISE PUFF™ SEEDS LINEUP

GENETICS MADE FOR LEGENDS

I-**Gangsta's Paradise OG** – The Crown Jewel (Indica-Dominant Hybrid)

💎 Vibe: Deep, powerful, and smooth

💎 Ideal For: Relaxation, introspection, and evening unwinding

💎 Growth Traits: High resin production, compact growth, and potent effects

💎 Story:

Some legends stand the test of time, and Gangsta's Paradise OG is the undisputed king of the garden. This seed, inspired by Coolio's legendary anthem, produces a high-yielding indica powerhouse that delivers deep body relaxation, a mind-elevating high, and a flavor profile rich with earthy musk, pine, and spice.

"Been spendin' most our lives, livin' in a Gangsta's Paradise..."
Now, you can grow it and experience it in a whole new way.



2-**Fantastic Haze** – The Ultimate Creative Fuel (Sativa-Dominant Hybrid)

☀️ Vibe: Uplifting, energetic, and creative

☀️ Ideal For: Daytime cultivation, focus, and artistic inspiration

☀️ Growth Traits: Rapid-growing, tall plant with high THC potency

☀️ Story:

Hop on board for a Fantastic Haze trip—a Sativa-dominant masterpiece that fuels creativity and movement. Just like Coolio's Fantastic Voyage, this strain keeps the good vibes flowing and the ideas glowing. With a tropical citrus aroma and a burst of euphoria, Fantastic Haze is perfect for growers who want to produce high-energy, uplifting buds with massive yields.

"Hop on board and take a Fantastic Haze trip."

3-**Too Chill OG** – The Ultimate Stress Melter (Heavy Indica)

-Vibe: Mellow, smooth, and deeply relaxing

- Ideal For: Stress relief, deep relaxation, and nighttime use

- Growth Traits: Dense, resinous buds with calming effects

☀️ Story:

When life gets too hot, it's time to chill out. Too Chill OG is your escape from the chaos, growing into a slow-burning, ultra-relaxing indica that melts stress, soothes the mind, and delivers a powerful body high. With its creamy, nutty flavor and subtle hints of lavender and vanilla, this seed is a dream for growers looking for maximum yield and full-body relaxation.

"Let the smoke roll slow and let the chill set in."

4- **See U Smokin' OG** – The Balanced Legend (Hybrid)

🔥 Vibe: Focused, smooth, and balanced

🔥 Ideal For: Day-to-night versatility, creativity, and relaxation

🔥 Growth Traits: Medium height, high yields, and rich terpene profile

🔥 Story:

Inspired by Coolio's C U When U Get There, this strain embodies the journey, the grind, and the reward. See U Smokin' OG is a perfectly balanced hybrid that keeps you lifted while keeping you grounded—ideal for growers seeking a smooth, high-performing cannabis plant with a balanced mix of focus, creativity, and mellow vibes.

"The only way is up. See U Smokin' when we get there."

5- **Blaze Sumpin'** – The Firestarter (Sativa-Leaning Hybrid)

⚡ Vibe: Creative, energetic, and smooth

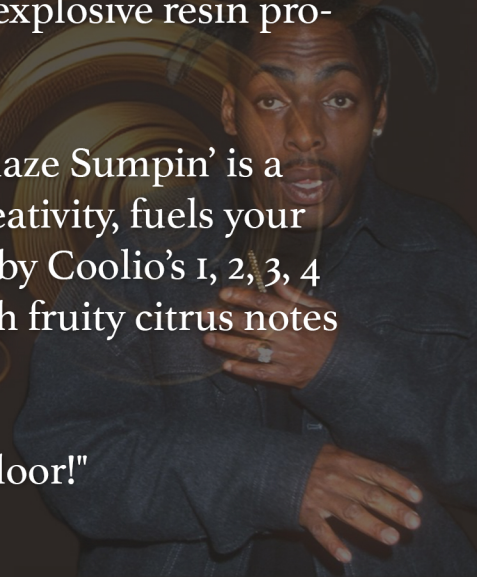
⚡ Ideal For: High-energy activities, social settings, and artistic expression

⚡ Growth Traits: Fast flowering, fruity aroma, and explosive resin production

⚡ Story:

Some seeds were made to set the game on fire. Blaze Sumpin' is a high-energy, high-yield sativa that powers your creativity, fuels your hustle, and keeps you vibing all day long. Inspired by Coolio's 1, 2, 3, 4 (Sumpin' New), this strain keeps the party going with fruity citrus notes and a potent uplifting high.

"1, 2, 3, 4—Blaze Sumpin' and hit the floor!"





Market Strategy & Rollout Plan

1 Global Distribution via Royal Queen Seeds

By launching Paradise Puff™ Seeds through Royal Queen Seeds' international distribution network, the brand will immediately reach:

- ✓ EU, UK, Canada, and U.S. markets
- ✓ Online orders with discreet worldwide shipping
- ✓ Exclusive partnerships with high-end dispensaries & grow shops

2 Digital Marketing & Brand Expansion

To amplify the launch, Paradise Puff™ Seeds will leverage:

- 📢 Social Media Takeover – Engaging cannabis influencers & brand ambassadors
- 📢 Limited-Edition Drops – Exclusive first-run seed packs available through RQS
- 📢 Content & Tutorials – Custom Paradise Puff™ growing guides & video content

3 VIP Events & High-End Marketing

- 📌 Paradise Puff™ Grower Competitions – Featuring giveaways & cultivation masterclasses
- 📌 Live Events – Launch activations at 420 festivals, cannabis cups, and trade shows

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